



SMA Developer Privacy Policy

We know that the careful handling of your personal data is very important to you. SMA, too, places the utmost importance on protecting personal data. Personal data means any information concerning the personal or material circumstances of an identified or identifiable individual. Examples of personal data include e-mail addresses, names and postal addresses. We use and process your personal data within the framework of the statutory provisions on data protection and data security applicable in the Federal Republic of Germany. Below you will find information on which data is recorded when you visit our home page and how it is used.

Any personal data that SMA collects about you will be treated as strictly confidential and will not be passed on to third parties without your express consent. SMA may use personal data for internal purposes, for example for data analysis, research or to improve its products.

Person(s) responsible:

SMA Solar Technology AG
Data Protection Officer
Sonnenallee 1, 34266 Niestetal

The websites document and store data that includes the following if you make it available to SMA:

- User data: Ms./Mr., first name, last name, company, street, street number, ZIP code, city, federal state, region, country, time zone, telephone number, fax number, e-mail address, date of birth, customer number, user name, password
- PV system data: PV system name, PV system identifier, commissioning date, company, street, street number, ZIP code, city, federal state, region, country, time zone, longitude, latitude, altitude, nominal PV system power, manufacturer, module type, system description, system image
- Operator/customer data: Ms./Mr., first name, last name, company, street, street number, ZIP code, city, federal state, region, country, time zone, telephone number, fax number, e-mail address, customer number, sales tax number
- Connection data: date, time, IP address, web browser, operating system, device

SMA collects personal data to provide you with requested services and to process your contracts as well as for internal purposes, for example for data analysis or research, to improve its products, or to get in touch with you regarding matters not relating to your contract. SMA will treat any personal data as strictly confidential and will not pass it on to third parties without your express consent. In the absence of your permission, SMA will collect, process or use personal inventory and usage data only insofar as this is necessary for processing purposes within the framework of the contractual relationship.

If we choose to use data for any purpose that requires your legal consent, we will always ask for your permission first and log your response in accordance with data privacy laws. You may withdraw your consent at any time with future effect and/or object to any future use of your data for advertising, marketing or opinion research. Simply contact us if you want to withdraw consent or raise an objection. Use the contact information below and you will be charged only for the cost of the telephone call.



To make the online SMA experience as convenient as possible for you, we use cookies (temporary and permanent). Cookies are small text files that allow users to be identified without users having to log on to the website each time. We also use cookies to collect data for anonymized, statistical analysis.

These websites use Google Analytics, a web service analysis tool developed by Google Inc. ("Google") Google Analytics uses cookies, which are text files saved on your computer to help the website analyze how users use the site. The information generated by the cookie about your website usage (including your IP address) is transmitted to and saved by Google on servers in the United States. Google uses this information for evaluating your website usage, compiling reports on website activity for website operators and providing other services relating to website activity and Internet usage. Google may also transfer this information to third parties, where required to do so by law, or where such third parties process the information on Google's behalf. Google will never link your IP address with any other data held by Google. You can disable cookies by making the appropriate settings in your browser. However, note that if you do this you may not be able to use the full functionality of these websites. By using these websites, you consent to the processing of data collected about you by Google in the manner and for the purposes set out above. Consent to the collection and storage of data can be [revoked](#) at any time with future effect.

Please address questions about data protection at SMA or about the storage, processing and deletion of personal data to:

SMA Solar Technology AG
Data Protection Officer
Sonnenallee 1, 34266 Niestetal
E-mail: datenschutz@SMA.de

Niestetal, May 2015

SMA Solar Technology AG