



SMA Solar Technology AG Press Release

SMA Solar Technology AG is first European manufacturer to receive inverter certification for the Japanese market

Niestetal/Tokyo, June 27, 2012 – In February this year, SMA Solar Technology AG (SMA) officially opened its new Sales and Service subsidiary in Japan. The first two products from the world market leader in PV inverters have now been certified by Japan Electrical Safety & Environment Technology Laboratories (JET) for sale on the Japanese market. No other European or U.S. manufacturer has received JET certification for its products up to now. SMA will be selling its Sunny Boy 3500TL-JP-22 and Sunny Boy 4500TL-JP-22 in Japan beginning October 2012.

“JET certification for the Sunny Boy inverters, which have been customized for the requirements of the Japanese market, represents yet another milestone for SMA in Japan,” explains Pierre-Pascal Urbon, speaker of the Managing Board and chief financial officer of SMA Solar Technology AG. “Thanks to our strategic and forward-looking planning, we have developed a competitive advantage over our significantly smaller competitors for the foreseeable future. Last Monday, the Japanese government introduced a feed-in tariff for solar power which will take effect July 1, 2012, thus underlining Japan’s desire to establish itself as a major market for photovoltaics worldwide. In the coming years, we expect strong growth not just in the area of PV rooftop systems, but also in commercial and industrial solar projects.”

SMA offers inverters that have been specially adapted for all plant sizes in Japan. Thus, alongside its Sunny Boy models for PV rooftop systems, the company has also developed the Sunny Central 500CP-JP central inverter, which guarantees the highest yields for large-scale PV plants over 500 kW and can be installed directly outdoors thanks to its robust enclosure.

About SMA

The SMA Group generated sales of €1.7 billion in 2011 and is the global market leader for solar inverters, a key component of all PV plants. It is headquartered in Niestetal, near Kassel, Germany, and is represented in 20 countries on four continents. The corporate group employs more than 5 500 people worldwide, plus a number of temporary employees that varies on a seasonal basis. SMA’s broad product portfolio includes a compatible inverter for every type of module on the market and for all PV plant sizes. The product range includes inverters both for grid-connected PV plants and for off-grid systems. SMA is therefore able to provide ideal technical inverter solutions for all plant sizes and types. Since 2008, the Group’s parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index. In recent years, SMA has received numerous



awards for excellence as an employer and in 2011 and 2012 achieved first place in the nationwide Great Place to Work® competition.

SMA Solar Technology AG

Sonnenallee 1
D-34266 Niestetal
Germany

Head of Corporate Communication:

Anja Jasper
Tel.: +49 561 9522-2805
Presse@SMA.de

Press contact:

Susanne Henkel
Manager Corporate Press
Tel.: +49 561 9522-1124
Fax +49 561 9522-531400
Presse@SMA.de

Investor Relations:

Julia Damm
Investor Relations Officer
Tel.: +49 561 9522-2222
Fax +49 561 9522-2223
IR@SMA.de

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